


CATHY AVILA-LINN



CONNECT

Set up a free 30-minute session to discuss the possibility of working together.

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ABOUT

Cathy Avila-Linn is an accomplished consultant, facilitator, and leadership coach who brings 25 years of experience in the field of community engagement and expertise in designing and facilitating strategic planning processes and program reviews. Rooted in social justice, Cathy models participatory facilitation practices designed to promote inclusive environments that respect and appreciate multiple intelligences, diverse backgrounds, and lifestyles. Cathy's clients describe her as warm, open, and insightful. Her work style exemplifies intention, transparency, collaboration, and inclusivity.

SUPPORTING YOUR CARNEGIE CLASSIFICATION SELF-ASSESSMENT

As a Community Engagement Consultant who was trained by the Carnegie Elective Classifications Team and served as a reviewer for the 2024 cycle of the Community Engagement Carnegie Classification, Cathy can support your institution's self-assessment process by:

- Guiding community engagement advocates to communicate the benefits of community engagement initiatives and garner support from critical campus and community stakeholders;
- Advising campus leadership on establishing an assessment team with a shared vision and input on developing the roles and responsibilities of team members;
- Preparing your team for the application process by identifying campus data sources, resource needs, tasks and timeframes;
- Conducting a high-level review of the application framework to identify the campus' strengths and areas for growth in relation to Carnegie's definition of community engagement;
- Facilitating workshops on effective strategies for understanding and addressing specific sections of the application;
- Supporting your team in identifying and describing a balanced array of community partnerships and curricular examples that will highlight your campus commitment to addressing a variety of community issues;
- Assisting your team in collecting, synthesizing, and prioritizing large amounts of ideas, information, goals, and strategies in support of a larger vision for your application/self-assessment process;
- Assisting team members in the preparation of application narratives;
- Working with your team to analyze input and identify areas for growth, action, and institutional transformation;
- Providing detailed review and feedback from a reviewer's perspective on written drafts of the application; or
- Guiding your team in post-assessment reflection, examination, and action planning.



Cathy Avila-Linn
never stop growing